

# Brand & Product Photography

2022 Guide



Tiffany  
SCOTT photography





# Welcome!

I am so honored you are considering me to tell your business's story. I am truly passionate about working with small businesses to create amazing photos that represent your brand. I know how important it is for your customers to have quality product images that set the tone for how they view your shop & products. My goal in Brand + Product Photography is to offer images that will make your store stand out to your audience.



Hey there!

I'm Tiffany.

A Jesus loving wife to a Texas Rancher, homeschooling mama to eleven & grandmama to four precious little ones. My photography business began as a passion for capturing my family's legacy through beautiful photographs.

Over the last few years my "hobby" has grown into a small business that helps supports our large family. I understand the impact images can evoke and how important they are both personally and professionally.





*From start to finish...*

## HERE'S WHAT TO EXPECT

### MY STYLE

I have a very emotive photography style. I want to showcase the connection between your business and your customers. I shoot products with great detail, providing different angles and perspectives. My post processing approach is a mixture of my rich and moody style with your brand. I work closely with my clients to create photos they love.

### CONSULTATION

Once your session retainer has been taken care of we will set up a time to have a consultation either via video chat or over the phone to discuss all the fine details for how I can best meet your photography needs.

### DELIVERY + TURN AROUND TIME

You will receive an invitation to your private online gallery typically within 2-3 weeks. At that time you will be able to download your images. The images are available as a webservice and high-resolution download and will be available for 3 months. I understand there is often a need for a quicker turnaround time and try to be as timely and flexible as possible.





## Product images

The majority of your customers (78% to be exact) look most for quality product images. I understand the importance of offering clean product images to best market your products. I style and shoot each item with a background or layout that is cohesive with your business's brand. When I shoot multiple items I strive to provide at least 3-5 alteranate backgrounds.





# Product images

\$150/hour

6-10 products per hour

3-5 images per product

(detailed shot, different angles and perspectives,  
horizontal & vertical orientations)

*\*product amounts vary depending on the type of products.*







## *Products in use*

In addition to images of your product on it's own, it is important to offer on brand photos of your items being used/worn. These photos are also very helpful in connecting your products with your social media audience.





# Model sessions

**begins at \$200/hour**

up to a 2 hour session

1 location of your choice - Airbnb or studio rental

include additional fees

1- settings on-location

3-5 images per item

limited to 2 models

\*models can be provided without additional charge in exchange for an appreciation shop discount or gift certificate.

*\*pricing varies depending on number of items & models*







## *community images*

Photos of your products in a community setting is easily overlooked; however, it is a great opportunity to connect with your customers. I highly suggest making an effort to share group images of your product in use on your website and frequently post them on your social media platforms as well.





## *lifestyle photos*

Lifestyle sessions are larger sessions customized for small businesses to compliment your business brand. They are also a great option for businesses who are working on a big project (rebranding or a website overhaul), have lot's of new products, are planning a collaboration or are working with "influencers".

Includes:

60-90 minute session

location of your choice - This may include traveling fees, multiple locations, Airbnb or studio rental, etc.

unlimited settings on-location

unlimited high resolution photos





# Monthly Minis



Monthly Mini's are a super affordable stress free option  
I offer small business owners. Here's how it works:

- Every month you give me 5-10 items you'd like photographed. I will shoot these items within the next 4 weeks during my client or creative styled sessions. Then I will send you an online gallery for you to choose your favorite photos from.

Your only investment is a commitment to select a minimum of 10 photos.

*\*There is a 3 month contract with Monthly Minis*





## *For you* - THE BUSINESS OWNER!

It's soooo important for your customers to see YOU representing your brand and using your product. And it is always an added bonus when you're able to share quality behind the scenes photos of you working. These photos will also be a meaningful documentation of your business journey for you to look back on.







# Small Businesses

I've had the privilege of working with some incredible small businesses with amazing products. Here is a short list of the businesses I've had an opportunity to work with recently:

FARM GIRL BOUTIQUE  
MOSS + METAL  
CHELSEA COLLETTE COLLECTIONS  
FLOURISH & FAITH DESIGNS  
POWER HAT CO.  
SALTY RODEO APPAREL  
THE EUCALYPTUS ROOM  
CHEANEY HERITAGE LEATHER

*"Tiffany has been a blessing to my business. She works hard to capture the feeling and inspiration behind my jewelry. I've seen significant growth in sales and social media engagement since we started working together one year ago. Tiffany is a talented artist, her natural instinct and kindness are evident in every photo."*  
-Bailee Tierce

*"Tiffany does such an exquisite job capturing the heart of a brand. Her distinct style of shooting provides a unique angle on the products, highlighting the beauty in a way that brings the customer into the experience. She is my go to photographer for brand & product shots!"*  
-Brandi Voth





*Let's Connect*

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